

MACP AGM 2024

	MACP Evolve (CPD Platform)
Committee Member:	Lewis Rawson
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Overview of Year

2024 has continued as 2023, with challenges working with our partner 14Fish. The CPD portal has not yielded the desired impact for the MACP, largely due to problems with the function of the portal itself. 14Fish appeared reticent to rectify these issues due to competing priorities.

It was therefore negotiated that we end our arrangement with 14Fish as a provider, with the view to seek an alternative platform that provides the functionality to enable members to track CPD, along with the ability to embark on MACP, FCP and ACP portfolios, all mapped within one product.

Following extensive market research, the MACP has decided to commission CPDme to develop the MACP Evolve portal, which will provide mapping for the aforementioned and has additional functionality for producing a detailed CPD report for users, which can support HCPC requirements, as well as any career development that individuals may wish to pursue.

The impact of this is being reviewed financially, to assess the impact on costings. In addition, the MACP executive plan to review the requirement for data transfer between 14Fish and CPDme, which will be updated as soon as any action for members is identified.

The MACP executive committee is committed to embracing this technology and provide exceptional value for our members & we're excited to launch.

Progress against organisation's strategic aims

It became evident that the 14Fish platform was not going to meet the needs of the MACP, and furthermore, the company had undergone acquisition - resulting in a change in approach from the agile company that was originally commissioned.

We're delighted to embark on a new journey with CPDme, which should offer greater ease of administration and user experience, with customer support via email, telephone and whatsapp - meaning no more tickets un-responded to for our members.

Progress against sub-speciality strategic aims

1. Further develop pricing model for corporate offering: Complete
2. Optimise UX 14 Fish platform: Superseded
3. Optimise MACP process for user difficulties/enrolment: Superseded

Key Development Plans for 24/25

- 1. Develop new MACP Evolve Platform on CPDme: Q4 2024**
Map FCP/MACP/ACP portfolios on CPDme platform
- 2. Launch MACP Evolve, powered by CPDme: Q1 2025**